

BLAKE HALLISEY

San Francisco, CA | blake.hallisey@gmail.com | 203-461-1323

Summary

Senior Product Manager and former engineer who has built across every layer of the enterprise stack that AI runs on, from infrastructure to agents. Eight years across backend engineering, cloud adoption, Dell's enterprise storage, virtualization, and security, then a 47-skill agent stack in production inside Sephora's regulated fintech program. It all points to the question every enterprise now faces: how their infrastructure serves AI, and the growing layer of agents on top.

Professional Experience

Sephora | Senior Product Manager, AI Systems & Loyalty Fintech

Feb 2026 – Jun 2026

- Led the Unified Currency relaunch of Sephora's credit card with Bread Financial, rebuilding broken dual-currency reward logic and shipping it to 45M+ Beauty Insider members through a 15-engineer regulated fintech pod
- Operationalized a 47-skill agentic stack on Claude and GCP that ran sprint planning, dependency tracking, and status reporting as production workflows, cutting PM execution cycles 40%+ across a \$1M+ fintech build
- Engineered eval-backed quality gates and MCP tool integrations that caught off-spec output before it reached engineering, holding 90%+ sprint completion across a compliance-bound loyalty and credit roadmap
- Mapped activation and redemption funnels across loyalty and credit journeys, surfacing 70%+ first-redemption drop-off and 50K+ missed prescreen opportunities against a \$20M+ profit-share target

Olympix | Senior Product Manager, AI Security Platform

May 2024 – Aug 2025

- Set product strategy and enterprise positioning for a \$5M seed-stage DevSecOps platform, converting design-partner feedback into a prioritized vertical roadmap focused on fintech and enterprise security buyers
- Embedded real-time vulnerability detection into CI/CD pipelines for early enterprise customers, auto-resolving 60%+ of open audit findings and establishing a repeatable governance model for security reviews

Dell Technologies | Senior Product Manager, Enterprise Infrastructure & AI

Jul 2019 – Apr 2024

- Built and commercialized one of Dell's first LLM-powered automation platforms from architecture to production, wiring LLM and ML services into core CRM to cut proposal turnaround 85% and generate \$20M+ in new revenue
- Owned PowerStore SKU and deployment strategy across 50+ Fortune 100 and federal accounts, adding Kubernetes CSI and virtualization support that let it run containerized workloads, behind Dell's fastest-ramping storage launch
- Shipped a two-key encryption architecture with co-processor features enabling 4:1+ data compression under strict hardware and compliance constraints, saving Fortune 100 clients \$30M+ in aggregate annual costs
- Instrumented portfolio telemetry reconciling sales signals with real product usage, lifting data integrity from 60% to 80% to steer feature investment across the portfolio and inform Dell Capital's M&A diligence

Google | Product Manager, Cloud Adoption & Onboarding

Sep 2017 – Jun 2019

- Deployed GCP onboarding frameworks across startup and edtech cohorts, standardizing IAM, billing, and deployment workflows into activation paths that produced \$40M in cloud-credit utilization over 40+ campaigns
- Scaled GCP adoption across 24+ universities through an ambassador program and vertical onboarding playbooks, translating early edtech traction into a self-sustaining model for cloud-credit growth

Boston University | Software Engineer, Cloud Infrastructure

Jul 2016 – Aug 2017

- Engineered backend APIs and multi-cloud infrastructure on AWS and GCP, using load balancing and system optimization to lift reliability 60% for services supporting 37K+ users across university departments

Education

Boston University | Bachelor of Science, Management Information Systems & Operations Technology Management

Skills

Agentic AI: multi-agent orchestration, agent harness & MCP, prompt & context engineering, RAG, eval & guardrails

Infrastructure: Kubernetes & CSI, virtualization, enterprise storage, encryption, IaaS/PaaS, multi-cloud & hybrid cloud